

# Operation Take Flight

November 6th, 2023

Dear Artist,

Operation Take Flight invites you to participate in the 2<sup>nd</sup> Annual Horicon Street Art Program – a unique collaboration of art created to beautify the streets of Horicon. Duck sculptures will go on display for the thousands of visitors and locals to enjoy in May 2024.

The fiberglass duck will be 19” tall, 14.5” long and 9” in diameter and white in color. They will screw into a wooden box base. Freeform designs will also be accepted for review. All ducks will be on display on the Streets of Horicon from mid-May leading up to the 2<sup>nd</sup> Annual Street Art Auction in September, 2024.

As mentioned above, the ducks will be auctioned off to the public in September. One half of the net profit of your artwork, will be given back to you. The other half will support future park beautification projects in Horicon.

Along with this letter, you will find additional information, guidelines and the full application for the Operation Take Flight Street Art Program. If you are interested in designing a duck, please complete the checklist found on the application and return it to the Bryce Remy by December 15<sup>th</sup>, 2023. For additional information, please contact Bryce Remy at (920) 915-1081 or email [bryce.remy@icloud.com](mailto:bryce.remy@icloud.com). We look forward to seeing all your creative ideas!

Best,

Bryce Remy  
Project Organizer

# 2024 Operation Take Flight Street Art Program Information & Guidelines

## Pick a Form

- Template: A fiberglass duck will be supplied by the Street Art Program at no cost (see example below). The duck shape must be left as is. Duck forms will be available for pickup after time of acceptance. Artists must call and schedule a pickup time.
- Freeform: Get creative and construct a freeform duck! All materials must be supplied by the artist and must be durable and water resistant.

## Guidelines

- Application: Submit a detailed rendering of your duck design for jurying. Send completed application and signed contract to Operation Take Flight by **December 15, 2023**. Images, rendering and contract may either be mailed to Operation Take Flight (505 N Cedar St Horicon, WI 53032) or submitted via email to [bryce.remy@icloud.com](mailto:bryce.remy@icloud.com).
  - o Applications must include the following:
    - Description of materials and techniques you will use to create the duck. Keep in mind all ducks must be able to withstand exposure to the elements, and all materials including paint, varnish, etc. must be weather-resistant.
    - After a design is accepted, the artist is committed to the submitted design. If you must make modifications after submission, changes must be approved by staff.
    - Please attach additional images of your artwork to aid in the jurying process. A link to an online portfolio is acceptable.
- Artist Notification: Artists will be notified if their proposed design has been accepted the **week of December 30, 2023**. Ducks can be arranged for pickup at time of acceptance.
- Duck Due Date: All ducks must be finished and received by on or before **May 19, 2024**. If the duck is not received by the due date, a \$50 fee will be deducted from the artists proceeds.
- Maintenance: The artist is responsible for all maintenance and repairs while artwork is on display until the Operation Take Flight Street Art Auction in September 2024.
- Payment: Artist proceeds are one-half the net profit of your artwork at auction.

## DATES TO REMEMBER

**December 15:** Application Deadline **December 30th:** Artist Notification

**May 19, 2024:** Finished Ducks due to Op. Take Flight **September 2024:** Street Art Auction

Operation Take Flight

505 N Cedar St □ Horicon, WI 53032 □ (920) 915-1081

# 2024 Operation Take Flight Street Art Program Artist Contract – Terms & Conditions

I, \_\_\_\_\_, (please print name) hereby agree to participate in the 2024 Operation Take Flight Street Art Program. As an artist, I understand this is a fundraiser for Operation Take Flight (OTF), and I agree to the following provisions as a participating artist, if I am accepted into the project:

- I will adhere to the accepted design plan I submitted to . Any deviations or modifications will be submitted to for review.
- I will pick up and deliver my product, or make necessary arrangements for transportation.
- The finished duck will be weather-resistant, and the artwork will be family-friendly.
- I understand my duck will be on display from **May 2024** through **September 2024** when it will be auctioned off during the Street Art Auction.
- I am responsible for, and will complete any and all, maintenance or repairs needed while my duck is on display leading up to the auction.
- I consent to having my name and the display location of my duck released on the 2024 street art map and other marketing materials.
- I understand I will be reimbursed for one-half the net profit of my duck at auction.
- Payment for auction proceeds will be made to artists by within 30 days of the auction.
- I agree that I am the sole recipient of my earnings as the duck artist. If I choose to employ a sub-contractor(s), I, as the artist, accept full responsibility for any monetary reimbursement to the sub-contractor(s).
- Operation Take Flight reserves the right to withhold artist earnings if the previously mentioned guidelines are not adhered to, including but not limited to: adhering to the submitted and accepted design plan, delivery on or before **May 19, 2024**, and/or maintenance and repair of my duck leading up to the auction.
- I agree to deliver my duck on or before **May 19, 2024**. I understand failure to comply will result in a \$50 penalty for delivery after the aforementioned due date. Penalty fees will be deducted from my net profit.

I have read, understand, and agree to the terms and conditions of this contract.

Artist Signature \_\_\_\_\_ Date \_\_\_\_\_

Duck Form (check one):       Template       Freeform

# 2024 Operation Take Flight Street Art Program Application

Project Title: \_\_\_\_\_

Artist Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Checklist

\_\_\_\_\_ 3 images of your artwork, to aid in the design jurying process. A link to an online portfolio is also acceptable. Photos may be sent as hardcopies along with other proposal materials, or submitted by email to Bryce.remy@icloud.com.

\_\_\_\_\_ Detailed rendering of duck along with a description of materials, tools, and techniques used to create your project.

\_\_\_\_\_ Completed Artist Contract

\_\_\_\_\_ Completed Application

Please submit all materials by **December 19th, 2023** to be considered.



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